



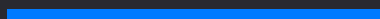
KACPER KUBAŁA

Digital Designer

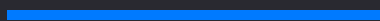
✉ kacperkuba@gmail.com
☎ +48 661 473 276
🏠 Warsaw
🌐 hypercolor.pl
🌐 linkedin.com/in/kacper-kubala

SKILLS

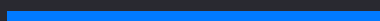
Adobe Photoshop



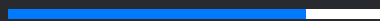
Adobe After Effects



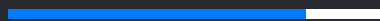
Adobe Illustrator



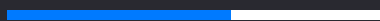
Adobe InDesign



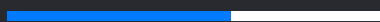
Adobe Premiere Pro



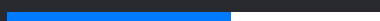
HTML



CSS



JavaScript

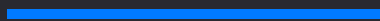


Blender

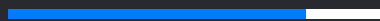


LANGUAGES

Polish (Native)



English (B2 Upper Intermediate)



Norwegian



PROFILE

I am a **Digital Designer** whose work goes beyond typical roles of a graphic designer and motion designer. I am passionate about creating modern, dynamic visual projects that capture attention and evoke emotions. My experience covers a full spectrum of activities, from designing printed and digital materials, through animations showcased at events in the largest shopping centers across Poland, to creating websites. I combine creativity with technical precision, delivering solutions that not only look great and evoke emotions but are also functional and effective in marketing.

I focus on:

- **Innovation** – I constantly seek new solutions and test the latest tools and technologies, including AI, to push boundaries and provide clients with a fresh design approach.
- **Efficiency** – I ensure that every project is well-planned and thought out, resulting in on-time delivery, meeting the client's exact needs.
- **Flexibility** – I adapt to the specifics of various industries and client expectations, ensuring that my projects align with the brand's visual identity and meet business needs.
- **Professionalism** – Quality is my top priority, while I also ensure timely delivery. I pay great attention to detail, making sure every element of the project has its justification.
- **Passion for Detail** – My projects are refined in the smallest details, driven by my dedication to perfection and creating unique visual experiences.

In short: I create projects that engage, captivate, and deliver tangible business results, continuously raising the bar in pursuit of excellence.

Feel free to explore my latest works at hypercolor.pl and discover how my projects can benefit your company.

STRENGTHS

- Creativity
- Ability to work under pressure
- Attention to detail
- Problem-solving in "no-way-out" situations

HOBBIES AND INTERESTS

- Endurance sports
- AI and new technologies
- Digital projects
- Learning new skills

EDUCATION

- | | |
|--|---------------------|
| Higher Education
Vistula University, Warsaw
Major: Graphic Design | Oct 2023 – Present |
| Secondary Education
Technikum nr 2 im. Władysława Sikorskiego, Kielce
Major: Graphic Design and Digital Printing | Sep 2018 – Apr 2022 |

EMPLOYMENT

- | | |
|--|---------------------|
| Graphic / Motion Designer
Egurrola Dance Studio, Warsaw <ul style="list-style-type: none">• Creating advertising campaigns and graphic materials.• Designing graphic assets and animations for numerous large dance events in major shopping centers across Poland.• Ensuring consistency with the brand's visual identity.• Preparing materials for print. | Aug 2021 – Present |
| Digital Designer Freelancer <ul style="list-style-type: none">• Designing graphic projects for individual clients and companies, including visual identities, logos, flyers, posters, and banners.• Designing and adapting websites.• Creating graphic designs and animations for social media, websites, and marketing campaigns.• Preparing materials for print and overseeing their production.• Collaborating with clients from various industries, tailoring projects to their needs and expectations. | May 2021 – Present |
| Graphic Designer (Internship)
Makar Print, Bobrza <ul style="list-style-type: none">• Creating digital graphics and preparing materials for print. | Mar 2021 – May 2021 |

COURSES AND CERTIFICATES

- Fullstack Web Developer Course**
in progress
Developing skills in HTML, CSS, and JavaScript.
- Professional Qualification AU.54**
Preparing and executing graphic projects and digital publications.
- Professional Qualification AU.55**
Digital printing and finishing.
- British Council EnglishScore Core Skills**
B2 Upper Intermediate
- Specialized Training Camp Certificate – EuroWeek "School of Leaders"**
Press conference, leadership, European Union awareness, teamwork and motivation, Erasmus+ program, cultural awareness, presentation skills, Oxford-style debate, volunteering, cultural shock.